

**Arkansas Turfgrass Association
Conference & Trade Show
Hot Springs Convention Center, January 17-18, 2012
Exhibitor Contract**

Firm Name _____ Contact Name _____
(Please print or type)

Telephone _____ Fax _____ E-mail _____

Address _____ City _____ St _____ Zip _____

Brief description of product or service to be exhibited (equipment, supplies, service, etc.)

TERMS AND CONDITIONS:

1. That the rules and regulations provided with this contract are a part of this contract.
2. Payment is due to hold the requested space. **Balances to be paid by November 31, 2012.**
3. Booth space not paid by November 31, 2012 will be resold.
4. All personnel of the exhibiting firm who will service and work the contracted display should be registered.
5. Deposits are non-refundable.
6. Booths on the outer ring of the floor area and booths numbered 50-69 (10'x10') are **pipd and** draped w/1 table and 2 chairs.
The first booth is \$360.00. Any additional connecting booths are \$330.00 each.
7. All other booths are open and will have no pipe & drape, tables or chairs.
The first booth is \$315.00. Any additional connecting booths are \$175.00 each.

I agree to follow the rules and regulations outlined in the contract and attached rules and regulations.

SIGNED _____ DATE _____

BOOTH SIGN TO READ _____

There will be one sign per contract

BOOTH PREFERENCE - Assignment will be on a first-come basis after priority registration.

1st choice _____ 2nd choice _____ 3rd choice _____ Total booths requested _____

Name Badges – 4 badges for each booth with a limit of 8/contract - Please PRINT neatly

1. _____ 3. _____

2. _____ 4. _____

TALK TIME – I would like 2-5 minutes (Tuesday afternoon) to introduce new materials. NO: _____ YES: _____

IF YES, please inform ATA if you intend to donate a door prize to be given away at the end of the segment.

_____ YES, I will have a door prize _____ NO, I will not have a door prize

Note: Only 2 hours are allocated, so this will be on first-come basis.

AMOUNT DUE

First booth (pipe & drape \$360/open \$315) \$ _____

Additional booths @ (\$330/\$175) \$ _____ x amount _____ = \$ _____

Less any applicable Discounts (_____)

_____ Yes, we would like to be a TV Sponsor. Add \$40 to your total. \$ _____

_____ Yes, we would like to be a Refreshments Sponsor. Add \$100 to your total. \$ _____

Total Amount Due \$ _____

To pay by credit card please call our office for confidential processing at 501-653-7785.

Make checks payable to: Arkansas Turfgrass Assoc., P.O.Box 185, Bryant, AR 72089 Questions: 501-653-7785 or Fax 501-847-9534